

DISQUS ADS

Native Ad Unit Specification



DISQUS NATIVE ADS: ASSET SUMMARY

1. Brand Name

- 15 characters or less

3.

Text

- Headline – one line, 50 characters or less
- Subtext – three lines, 175 characters or less

5.

Image

- Ideal landscape aspect ratio of 4:3
- Original source image of 640 x 480 or larger
- No animated GIFs

2.

URL

- Standard click-through URL format
- Can include click tracker
- Dynamic text possible

4.

Impression Pixel

- 1x1 impression pixel
- ad load / viewability pixel



DISQUS NATIVE ADS: EXAMPLES

Desktop

The desktop interface features a top navigation bar with 'PREVIOUS STORY' and 'NEXT STORY' links. Below this is a 'TRENDING' section with three article cards. A large Verizon advertisement is prominently displayed in the center. To the right, there's a 'LATEST ROUNDUPS' section with four article cards. At the bottom right, a 'RECENT APPS AND GAMES' section is visible. The main content area on the left is titled 'COMMENTS' and features a sponsored article by Hewlett-Packard titled 'Why Drones Threaten to Change the Oil Industry'. Below the article, there's a 'Join the discussion...' input field and a list of user comments with their avatars and timestamps.

PREVIOUS STORY Latest Street View v2.0 Adds Google Cardboard Support To Use With All Of Those Awesome

NEXT STORY Google Rolls Out The Accelerated Mobile Pages Project To Help Webpages Load Instantaneously On

TRENDING

- [Update: Nexus Player] [Flash All The Things] Android 6.0 Marshmallow Nexus OTA Roundup 438 22 hours ago
- [Update: Same In Final 6.0] System UI Tuner Is Alive And Well In Android 6.0 Preview 3, But There's A New Way To Activate It 73 Oct 5, 2015
- [Update: Back Again] Deal Alert: Grab A Brand New, Unlocked 32GB Nexus 6 For Just \$299 On eBay Before They're All Gone 93 39 minutes ago

Get up to \$400
When you switch and trade in your phone and buy a new one.
New device payment activation & port-in required. Smartphone trade-in must be in good working condition. \$400 = up to \$300 trade-in VZW gift card + \$100 bill credit (applied in 2-3 billing cycles).
verizon Switch now

LATEST ROUNDUPS

- 19 New And Notable Android Apps From The Last 2 Weeks (9/22/15 - 10/5/15) 6 Oct 5, 2015
- [Bonus Round] Swords & Crossbones, Osiris Battlefield, SirVival, Dim Light, Freezel 2, A Moon For The Sky, And Pop The Lock 8 Oct 3, 2015
- [App Roundup] Our Top Seven Picks For The Best New Apps Of September 2015 15 Oct 2, 2015
- [Game Roundup] Our Top Seven Picks For The Best New Games Of September 2015 21 Oct 2, 2015
- 36 New And Notable Android Games From The Last 2 Weeks (9/15/15 - 9/28/15) 8 Sep 28, 2015

RECENT APPS AND GAMES

- Marshmallow Root Available With SuperSU v2.50 Beta, Still Requires A Modified Boot Image For Now 106 3 hours ago

COMMENTS

HEWLETT-PACKARD SPONSORED

Why Drones Threaten to Change the Oil Industry

Over the next decade, drone technology will be more important to the oil industry.

[Learn More](#)

121 Comments Android Police

Recommend Share Sort by Best

Join the discussion...

blindexecutioner 3 hours ago
There is absolutely no reason root should not be possible on devices we own. I can boot up linux and have root access and I can even delete my system32 folder if I choose on my windows machine. It is ridiculous that we have to jump through hoops on a phone.

18 ^ ^ ^ Reply Share

Daggett Beaver blindexecutioner 3 hours ago
Phones are for regular people. Root breaks things like Android Pay, so it's a good idea to discourage it.

9 ^ ^ ^ Reply Share

blindexecutioner Daggett Beaver 2 hours ago
Yeah, I know. But simply having to use fastboot to unlock a bootloader and then having to use a custom recovery to flash SU seems to be enough of a deterrent to regular folks just turning on root. Having more restrictions in addition to all of that is just inconveniencing the people who know the risks

Mobile

The mobile interface shows a top status bar with AT&T, 5:30 PM, and 80% battery. Below is a 'TABLESPOON' sponsored article featuring a photo of chicken marsala. The article title is 'Slow-Cooker Chicken Marsala - It Looks Impressive but It's So Easy!'. The text describes the dish as quick and tasty. A 'Learn More' button is at the bottom. At the bottom of the screen, there's a navigation bar with 'Comments' and 'Community' tabs, a 'Login' button, and a 'Sort by Newest' dropdown. A message says 'One new comment below.'

AT&T 5:30 PM 80%

TABLESPOON SPONSORED

Slow-Cooker Chicken Marsala - It Looks Impressive but It's So Easy!

We're dishing up quick, tasty ideas we think you'll love – fresh from our kitchen to yours.

[Learn More](#)

Comments **Community** 1 Login

Sort by Newest

One new comment below.